

# **FILTER CATEGORY DESCRIPTIONS**

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# FILTER CATEGORY DESCRIPTIONS

## SUMMARY

The filter categories are distinguished by color and grouped beneath major headings. Those categories applicable to most audiences are green; those categories that you may or may not want to block are yellow; and those categories that need to be examined closely are red.

Education & Information	Productivity & Messaging	Malicious & Offensive
<b>1. Business &amp; Finance</b>	<b>5. Bandwidth</b>	<b>10. Adult Content</b>
1.1. Business	5.1. Internet Radio/TV	10.1. Dating/Personals
1.2. Finance / Banking	5.2. Media Downloads	10.2. Incidental Nudity
1.3. Job Search	5.3. Media Sharing	10.3. Nudity
1.4. Real Estate	5.4. Mobile Phone	10.4. Pornography
1.5. Stock Trading	5.5. P2P/File Sharing	10.5. Provocative Attire
<b>2. Computers, Software &amp; IT</b>	5.6. Streaming Media	10.6. Sexual Materials
2.1. Information Security	<b>6. Community Generated Content</b>	10.7. Text/Spoken Only
2.2. Interactive Web Applications	6.1. Blogs/Wiki	<b>11. Cheating &amp; Hacking</b>
2.3. Internet Services	6.2. Forum/Bulletin Boards	11.1. Anonymizers
2.4. Personal Network Storage	6.3. Moderated	11.2. Anonymizing Utilities
2.5. Remote Access	6.4. Personal Pages	11.3. Hacking/Computer Crime
2.6. Resource Sharing	6.5. Professional Networking	11.4. Illegal Software
2.7. Shareware/Freeware	6.6. Technical/Business Forums	11.5. School Cheating Information
2.8. Software/Hardware	6.7. Usenet News	<b>12. Crime/Hate/Violence</b>
2.9. Technical Information	<b>7. Entertainment/Recreation</b>	12.1. Criminal Activities
<b>3. Education &amp; Social Issues</b>	7.1. Entertainment	12.2. Extreme
3.1. Art/Culture/Heritage	7.2. Games	12.3. Game/Cartoon Violence
3.2. Education/Reference	7.3. Humor/Comics	12.4. Gruesome Content
3.3. For Kids	7.4. Recreation/Hobbies	12.5. Hate/Discrimination
3.4. General News	7.5. Restaurants	12.6. Historical Revisionism
3.5. Government/Military	7.6. Sports	12.7. Profanity
3.6. Health	7.7. Travel	12.8. Violence
3.7. History	<b>8. Mail &amp; Chat</b>	12.9. Weapons
3.8. Non-Profit/Advocacy/NGO	8.1. Chat	<b>13. Drugs &amp; Gambling</b>
3.9. Politics/Opinion	8.2. Digital Postcards	13.1. Alcohol
3.10. Public Information	8.3. Instant Messaging	13.2. Drugs
3.11. Religion/Ideology	8.4. Messaging	13.3. Gambling
3.12. Text Translators	8.5. Social Networking	13.4. Gambling Related
<b>4. Search Engines</b>	8.6. Web Mail	13.5. Tobacco
4.1. Content Server	8.7. Web Meetings	<b>14. Malicious Sites</b>
4.2. Portal Sites	8.8. Web Phone	14.1. Malicious Sites
4.3. Search Engines	<b>9. Shopping</b>	14.2. Parked Domains
4.4. Visual Search Engines	9.1. Auctions/Classifieds	14.3. Phishing
	9.2. Fashion/Beauty	14.4. Spam URLs
	9.3. Marketing/Merchandising	14.5. Spyware/Adware
	9.4. Motor Vehicles	
	9.5. Online Shopping	
	9.6. Pharmacy	
	9.7. Web Ads	

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### 1. Business & Finance

#### 1.1. BUSINESS *[Business & Finance]*

**Description** — Web pages that provide business-related information, such as corporate overviews or business planning and strategies.

Also included is information, services, or products that help other businesses plan, manage, and market their enterprises. Multi-level marketing ventures are included when the focus is on running the business.

Personal pages and Web hosting Web pages are not included.

**Category Combinations** — This category may be used as an exception to allow access to sites that have a business focus, but may belong to other categories such as Online Shopping, Web Mail, or Travel.

**Example URLs**

- <http://www.newpatientsinc.com>
- <http://www.adsi-fm.com/frames.html>
- <http://www.cat.com>

#### 1.2. FINANCE/BANKING *[Business & Finance]*

**Description** — Web pages that provide financial information or access to online financial accounts.

- Web pages that provide financial information include news or services that deal with the management of money, but do not provide access to sensitive financial account information, such as financial statistics, or consultation in areas such as taxes, mortgage, insurance, accreditation, or investment.
- Access to online financial accounts include personal or business related banking, money management, tax consulting, mutual funds, credit cards, credit unions, insurance, other financial publications and services.

This category includes stock information (but not stock trading), home finance, and government-related financial information.

**Category Combinations**—None

**Example URLs**

- |   |   |
|---|---|
| • <a href="http://www.fool.com">http://www.fool.com</a>               | • <a href="http://www.paypal.com">http://www.paypal.com</a>                                   |
| • <a href="http://money.cnn.com">http://money.cnn.com</a>             | • <a href="https://www.wellsfargo.com">https://www.wellsfargo.com</a>                         |
| • <a href="http://www.marketwatch.com">http://www.marketwatch.com</a> | • <a href="http://www.bankofamerica.com/index.cfm">http://www.bankofamerica.com/index.cfm</a> |

#### 1.3. JOB SEARCH *[Business & Finance]*

**Description** — Web pages related to a job search including sites concerned with resume writing, interviewing, changing careers, classified advertising, and large job databases. It also includes corporate Web pages listing job openings, salary comparison sites, temporary employment, company job posting sites.

Make money at home sites fall under the Business or Online Shopping categories.

**Category Combinations**—None

**Example URLs**

- <http://www.monster.com>
- <http://www.careerone.com.au>
- <http://www.careerbuilder.com>

### 1.4. REAL ESTATE *[Business & Finance]*

**Description** — Web pages that provide commercial or residential real estate services and information. Service and information includes sales and rental of living space or retail space and guides for apartments, housing, and property, as well as information on appraisal and brokerage. Sites that allow you to browse model homes are included in this category.

Content related to personal finance, such as credit applications, will not be included in this category.

**Category Combinations**—None

**Example URLs**

- <http://www.greatlandrealty.com>
- <http://www.coldwellbanker.com>
- <http://www.pigati.com>
- <http://www.wohnnet.at/wohnnet.htm>
- <http://www.kurskrealty.ru>

### 1.5. STOCK TRADING *[Business & Finance]*

**Description** — Web pages that allow users to purchase, sell, or trade shares online. Tickertape information that enables viewing of real-time stock prices is also included.

Sites that offer information about stocks, but do not offer purchasing, selling, or trading of shares are not included; see “Finance/Banking”.

**Category Combinations** — Fantasy stock trading is categorized as Games, as well as Stock Trading because it often uses real stock information.

**Example URLs**

- <http://www.etrade.com>
- <http://www.tdameritrade.com>
- [http://www.nasdaq.com/services/nasdaq\\_toolbar.stm](http://www.nasdaq.com/services/nasdaq_toolbar.stm)

## 2. Computer, Software & It

### 2.1 INFORMATION SECURITY *[Computers, Software & IT]*

**Description** — Web pages that have a legitimate purpose to provide information about data protection. This applies to detailed information intended to safeguard business or personal data, intellectual property, privacy, and infrastructure on the Internet, private networks, or in other bandwidth services such as telecommunications.

The following are not included:

- Legitimate information security companies and security software providers, such as virus protection companies.
- Sites that have an express purpose in exploiting security or teaching how to bypass security; see “Hacking/Computer Crime”.

**Category Combinations** — None

**Example URLs**

- <http://www.astalavista.com>
- <http://www.bright-shadows.net>
- <http://www.petitcolas.net/fabien/steganography/index.html>
- <http://www.itsecurityportal.com>
- <http://www.packetdefense.com>

### 2.2. INTERACTIVE WEB APPLICATIONS *[Computers, Software & IT]*

**Description** — Web pages that provide access to live or interactive Web applications, such as browser-based office suites and groupware. Sites categorized as Interactive Web Applications include those with business, academic, or individual focus.

Sites providing access to interactive Web applications that do not take critical user data or offer security risks are excluded, such as Google Maps.

Sites that focus primarily on Web meetings for business use are categorized as Web Meetings.

**Category Combinations** — URLs in this category may be also covered under other categories such as P2P/File Sharing, Personal Network Storage, Remote Access, or Resource Sharing.

**Example URLs**

- <http://www.24sevenoffice.com/Webpage/en/index.htm>
- <http://www.basecamphq.com>
- <http://www.accessgrid.org>
- <http://www.landcglobal.com>
- <http://www.30boxes.com>

### 2.3. INTERNET SERVICES *[Computers, Software & IT]*

**Description** — Web pages that provide services for publication and maintenance of Internet sites such as Web design, domain registration, Internet Service Providers, and broadband and telecommunications companies that provide Web services.

Web utilities such as statistics and access logs are included, as well as Web graphics like clip art.

**Category Combinations** — If IT services or tools content is present, then the Information Security category may also apply.

**Example URLs**

- <http://www.aretta.com>
- <http://strategicdata.com.au>
- <http://www.verisign.com>

### 2.4. PERSONAL NETWORK STORAGE *[Computers, Software & IT]*

**Description** — Web pages that allow users to upload folders and files to an online network server in order to backup, share, edit, or retrieve files or folders from any Web browser.

**Category Combinations** — Interactive Web applications also allow users to store data online; such Web pages also may be covered under both Personal Network Storage and Interactive Web Applications categories.

**Example URLs**

- <http://www.mydocsonline.com>
- <http://www.xdrive.com>
- <http://briefcase.yahoo.com>

### 2.5. REMOTE ACCESS *[Computers, Software & IT]*

**Description** — This category includes Web pages that provide remote access to a program, online service, or an entire computer system.

While often used legitimately by people who want to use a computer from a remote location, it creates a potential security risk, such as backdoor access. Backdoor access, written by the original programmer, provides an opening through which the system can be controlled by another party without the user's knowledge.

**Category Combinations** — None

**Example URLs**

- <http://www.radmin.com>
- <http://www.tightvnc.com>
- <http://www.gotomypc.com>

### 2.6. RESOURCE SHARING *[Computers, Software & IT]*

**Description** — Web pages used to harness idle or unused computer resources to focus on a common task. This can be on a company or an international basis. Well-known examples are the SETI program and the Human Genome Project, which use the downtime of thousands of volunteered computers to analyze data.

**Category Combinations** — None

**Example URLs**

- <http://www.distributed.net>
- <http://setiathome.berkeley.edu>
- <http://www.evolutionary-research.org>

### 2.7. SHAREWARE/FREWARE *[Computers, Software & IT]*

**Description** — Web pages that are repositories of downloadable copies of shareware and freeware. Shareware is distributed on an honor system by which the shareware is delivered free of charge, but the author requests that you pay a small fee if you like the program and use it regularly. Freeware is software that is available without any cost.

Subscription-based software is not included; see “Software/Hardware”.

**Category Combinations** — None

**Example URLs**

- <http://www.download.com>
- <http://www.tucows.com>
- <http://www.dirfile.com/freeware/>

### 2.8. SOFTWARE/HARDWARE *[Computers, Software & IT]*

**Description** — This category is intended to cover all computing software and hardware related Web pages, including vendors, product marketing and reviews, deployment and maintenance of software and hardware, as well as software updates and add-ons such as scripts, plugins, or drivers. Hardware includes computer parts, accessories, and electronic equipment used in conjunction with computers and networks.

This category covers the marketing aspect of software and hardware. Magazines focused on software or hardware product reviews or industry trends are included under this category.

**Category Combinations** — Sites that offer online purchasing of products will also be covered under the Online Shopping category. Or, if a Web page has a distinct business-to-business focus, it will also be covered under the Business category.

**Example URLs**

- <http://www.serverfiles.com>
- <http://www.newegg.com>
- <http://www.iomega.com>

### 2.9. TECHNICAL INFORMATION *[Computers, Software & IT]*

**Description** — Information Technology, computer programming, and certification. Examples include Linux user groups, UNIX commands, software tutorials, or technical terminology dictionaries.

Most sites in this category may be subdirectories of larger domains. For example, a software site with a tutorial page will be categorized as Technical Information only at the tutorial page URL.

Content pertaining to information security is excluded; see “Information Security”.

**Category Combinations** — If these sites contain message posting, then they may be also covered by the Technical/Business Forums category.

**Example URLs**

- <http://www.unix-manuals.com>
- <http://www.w3schools.com>
- <http://www.cs.cf.ac.uk/Dave/PERL/>

### 3. Education & Social Issues

#### 3.1. ART/CULTURE/HERITAGE *[Education & Social Issues]*

**Description** — Web pages that contain virtual art galleries, artist sites (including sculpture and photography), museums, ethnic customs, and country customs.

Online photo albums are not included; see “Media Sharing”.

**Category Combinations** — This category could be used with other categories to allow more flexibility in allowing or blocking content. Some URLs in this category may fall under additional categories. For example, Navajo weaving is also categorized as Education/Reference.

**Example URLs**

- <http://www.polkmuseumofart.org>
- <http://www.gamelannetwork.co.uk>
- <http://www.matsuoka-museum.jp>
- <http://www.stockholmsbriggen.se>

#### 3.2. EDUCATION/REFERENCE *[Education & Social Issues]*

**Description** — Web pages devoted to academic-related content such as academic subjects (math, history), school or university Web pages, as well as education administration pages (school boards, teacher curriculum).

**Category Combinations** — This category may be also used as an exception to allow access to sites that may belong to another category, such as Sexual Materials, Nudity, or Violence, but relate to an educational topic such as classic literature, history, art, or sex education.

**Example URLs**

- <http://www.berkeley.edu>
- <http://www.scholastic.com>
- <http://www.biology-online.org>

#### 3.3. FOR KIDS *[Education & Social Issues]*

**Description** — Family-safe Web pages that are designed specifically for children (approximate ages ten and under).

**Category Combinations** — This category also may be used as an exception to allow Web pages that do not pose any risk to children or to access sites that have a primary educational or recreational focus for children, but belong to other categories such as Games, Humor/Comics, Recreation/Hobbies, or Entertainment.

**Example URLs**

- <http://www.askforkids.com>
- <http://disney.go.com>
- <http://www.alfy.com>

#### 3.4. GENERAL NEWS *[Education & Social Issues]*

**Description** — Web pages that provide online news media, such as international or regional news broadcasting and publication. Portal sites that provide news content are covered under this category.

**Category Combinations** — If a blog has a news focus, it will be covered under both Blogs/Wiki and General News.

**Example URLs**

- <http://www.cnn.com>
- <http://www.nytimes.com>
- <http://www.washingtonpost.com>

### 3.5. GOVERNMENT/MILITARY *[Education & Social Issues]*

**Description** — Web pages that contain content maintained by governmental or military organizations, such as government branches or agencies, police departments, fire departments, civil defense, counterterrorism organizations, or supranational organizations, such as the United Nations or the European Union.

Military and veterans medical facilities are included in this category.

**Category Combinations** —Some sites will contain content covered under other categories, such as Education/Reference, Public Information, Finance/Banking, or Travel.

**Example URLs**

- <http://www.ca.gov>
- <http://www.army.mil>
- <http://www.gc.ca>

### 3.6. HEALTH *[Education & Social Issues]*

**Description** — This category is intended to cover all health related information and health care services. Health information includes topics designed to improve an individual's well-being, whether it be physical or mental health (diet, nutrition, fitness, or parenting). Health care services include health care providers such as health insurance, hospitals, clinics, and independent physicians.

This category does not include cosmetic surgery, marketing/selling pharmaceuticals, or animal-related medical services.

**Category Combinations** —This category may be also used as an exception to allow access to sites that have a medical focus, but may belong to another category such as Nudity, Sexual Materials, or Gruesome Content.

**Example URLs**

- <http://www.kidshealth.org>
- <http://www.dietitian.com>
- <http://www.webmd.com>

### 3.7. HISTORY *[Education & Social Issues]*

**Description** — Web pages providing content about historical facts.

This category is designed for content suitable for higher education, while the Education category is designed for primary education. For example, a site with Holocaust photos may be offensive, yet have academic value.

**Category Combinations** —This category may be used as an exception to allow access to sites containing non-fictional and historically significant content that may belong to other categories such as Education/Reference, General News, Politics/Opinion, Sexual Materials, or Violence.

**Example URLs**

- <http://www.shamash.org/holocaust/>
- <http://www.click2history.com>
- <http://www.2violent.com>

### 3.8. NON-PROFIT/ADVOCACY/NGO *[Education & Social Issues]*

**Description** — Web pages for groups designed for charitable or educational purposes that fulfill a stated mission, benefiting the larger community, such as clubs, lobbies, communities, non-profit organizations, labor unions, and advocacy groups. Examples are Masons, Elks, Boy and Girl Scouts, or Big Brothers.

Organizations with governmental endorsements, but not government run, will fall under this category.

**Category Combinations** — URLs in this category also may be covered by other categories, such as Education/Reference or Health.

**Example URLs**

- <http://www.americanrivers.org>
- <http://www.cleftadvocate.org>
- <http://www.advocatweb.org>

### 3.9. POLITICS/OPINION *[Education & Social Issues]*

**Description** — Web pages covering political parties, individuals in political life, and opinion on various topics. This category may also cover laws and political opinion about drugs.

**Category Combinations** —A URL such as [www.whitehouse.gov](http://www.whitehouse.gov) is covered under Government/Military. However, a presidential site promoting the presidential agenda or campaign (such as a political blog) would be categorized as Politics/Opinion and Blogs/Wiki.

If a site contains extreme fundamentalist-related content, it will also be categorized as Extreme. If the content promotes hate or discrimination, it will also be categorized as Hate/Discrimination.

**Example URLs**

- <http://www.chomsky.info>
- <http://www.billoreilly.com>
- <https://conservativepartyconference.com>
- <http://www.texasgop.org/site/PageServer>
- <http://www.antifaschistische-nachrichten.de>

### 3.10. PUBLIC INFORMATION *[Education & Social Issues]*

**Description** — Web pages that provide general reference information such as public service providers, regional information, transportation schedules, maps, or weather reports.

**Category Combinations** —Sites that have a primary focus other than general reference also may be covered under another category, such as Government/Military, Health, or Travel. For example, a site focusing on traveling may provide train schedules, or health information may be provided by a government organization.

**Example URLs**

- <http://www.timeanddate.com/worldclock/>
- <http://tripplanner.metrokc.gov>
- <http://adoption.about.com>
- <http://www.worldatlas.com>

### 3.11. RELIGION/IDEOLOGY *[Education & Social Issues]*

**Description** — Web pages with content related to religious topics and beliefs in human spirituality. This includes all mainstream and fringe religions and groups, as well as spiritual conjecture and philosophy.

Not included are astrology and horoscope sites; see “Entertainment”.

**Category Combinations** —Internet Radio with a religious focus would be categorized as Religion/Ideology and Internet Radio/TV. Products marketed as being religious are categorized as Religion/Ideology and Online Shopping.

**Example URLs**

- <http://www.quran.org.uk>
- <http://www.dailybibleonline.com>
- <http://www.beingquest.com>

### 3.12. TEXT TRANSLATORS *[Education & Social Issues]*

**Description** — This category includes Web pages that allow users to enter phrases or a block of text to translate it from one language into another. Also included are language identifier Web pages.

Text translation and URL translation are different: URL translation translates the content of a Web page, not a word, phrase, or block of text entered into an input field by a user. URL translation is categorized as Anonymizing Utilities.

**Category Combinations** — Sites that offer both text translation and URL translation may be categorized as both Text Translators and Anonymizing Utilities.

**Example URLs**

- <http://babelfish.yahoo.com>
- <http://translation.langenberg.com>
- [http://www.appliedlanguage.com/free\\_translation.shtml](http://www.appliedlanguage.com/free_translation.shtml)
- [http://www.worldlingo.com/en/products\\_services/worldlingo\\_translator.html](http://www.worldlingo.com/en/products_services/worldlingo_translator.html)
- <http://dictionary.reference.com/translate/>
- [http://translate.google.com/translate\\_t](http://translate.google.com/translate_t)

## 4. Search Engines

### 4.1. CONTENT SERVER *[Search Engines]*

**Description** — URLs for servers that host images, media files, or JavaScript for one or more sites and are intended to speed up content retrieval for existing Web servers, such as Apache. Content servers generally do not have content posted or through-site navigation for Web surfers. Content servers hosting images do not allow users to browse the photos.

This category includes domain-level and sub-domain-level URLs that function as content servers.

The following are not included in this category: Web pages for businesses that provide the content servers; Web pages that allow users to browse photos (see “Media Sharing”); URLs for ad servers serving only ads (see “Web Ads”).

**Category Combinations** — This category can be used in conjunction with the Media Downloads and Streaming Media categories to cover sites with bandwidth risks.

**Example URLs**

- <http://img.avatars.yahoo.com>
- <http://us.ent3.yimg.com>
- <http://images.bestbuy.com>
- <http://a1568.g.akamai.net>

### 4.2. PORTAL SITES *[Search Engines]*

**Description** — Web pages designed as a starting point that serve as major gateways or directories to content on the Web. Many portal sites also provide a variety of internal site features or services such as search engines, e-mail, news, and entertainment.

Mailing list sites with a variety of content are included in the Portal Sites category.

Sites with topic-specific content are not included in this category. Such sites are categorized more specifically, such as Entertainment.

**Category Combinations** — None

**Example URLs**

- <http://www.about.com>
- <http://www.yahoo.com>
- <http://www.msn.com>

### 4.3. SEARCH ENGINES *[Search Engines]*

**Description** — Web pages that provide search results that enable users to find information on the Internet based upon key words.

Site-specific search features are not categorized as Search Engines since the search results will be site-specific.

**Category Combinations** — Search engines with an image-search feature may fall under the Search Engines and Visual Search Engine categories.

Example URLs

- <http://www.google.com>
- <http://www.altavista.com>
- <http://search.yahoo.com>

### 4.4. VISUAL SEARCH ENGINES *[Search Engines]*

**Description** — Web pages that provide image-specific search results such as thumbnail pictures.

Sites that offer site-specific visual search engines are not included.

**Category Combinations** — None

Example URLs

- <http://images.search.yahoo.com>
- <http://images.google.com>
- <http://www.altavista.com/image/>

**5. Bandwidth**

**5.1. INTERNET RADIO/TV [Bandwidth]**

**Description** — Web pages that provide software or access to continuous audio or video broadcasting, such as Internet radio, TV programming, or podcasting.

Quick downloads and shorter streams that present less bandwidth compromise fall under Streaming Media or Media Downloads.

**Category Combinations** —Some URLs will fall under additional categories, such as Religion/Ideology or General News.

**Example URLs**

- <http://www.live365.com>
- <http://www.tv4all.com>
- <http://www.radiotower.com>

**5.2. MEDIA DOWNLOADS [Bandwidth]**

**Description** — Web pages that provide audio or video files for download such as MP3, WAV, AVI, and MPEG formats. The files are saved to and played from the user’s computer.

Audio or video files that are played directly through a browser window are not included in this category; see “Streaming Media”.

**Category Combinations** —URLs covered under this category also may be covered under other categories to allow for bandwidth risk reduction. If a Web page offers both downloadable and streaming media, then both Media Downloads and Streaming Media categories will apply.

**Example URLs**

- <http://www.download-central.com>
- <http://www.napster.com>
- <http://www.cinema-source.com/cinemasource/media.htm>

**5.3. MEDIA SHARING [Bandwidth]**

**Description** — Web pages that allow users to upload, search for, and share media files and photos, such as online photo albums.

**Category Combinations** —Media Sharing is intended to cover the general risks of media sharing, not target specific content. Therefore, some URLs also may be covered under other categories such as Gruesome Content, Media Downloads, Nudity, Pornography, Streaming Media, or Violence.

**Example URLs**

- <http://www.youtube.com>
- <http://www.flickr.com>
- <http://www.webshots.com>

**5.4. MOBILE PHONE [Bandwidth]**

**Description** — Web pages that provide buyable media, software, or utilities for mobile phones that can be downloaded and delivered to mobile phones. Examples include ringtones, logos/skins, games, screen-savers, text-based tunes, and software for SMS (Short Message Service), MMS (Multimedia Message Service), WAP (Wireless Application Protocol), and other mobile phone protocols.

**Category Combinations** —Mobile phone companies are covered under the Internet Services category; however, if downloads are available through the mobile phone company Web pages, then those Web pages will also be covered under the Mobile Phone category. If images are available for download, other categories may apply, such as Nudity.

**Example URLs**

- <http://www.ringtones4all.com>
- <http://www.cbmobile.com>
- <http://www.sonnerie365.com>

### 5.5. P2P/FILE SHARING *[Bandwidth]*

**Description** — Web pages that allow the exchange of files between computers and users for business or personal use, such as downloadable music. P2P clients allow users to search for and exchange files from a peer-user network. They often include spyware or real-time chat capabilities.

BitTorrent Web pages are included under this category.

**Category Combinations** —None

**Example URLs**

- <http://www.bittorrent.com>
- <http://www.imesh.com>
- <http://www.limewire.com>

### 5.6. STREAMING MEDIA *[Bandwidth]*

**Description** — Web pages that provide streaming media, or contain software plugins, that allow the displaying of audio and visual data before the entire file has been transmitted.

Audio or video files that are downloaded to a user’s computer before being played are not included in this category; see “Media Downloads”.

**Category Combinations** —If a Web page offers both downloadable and streaming media, then both Media Downloads and Streaming Media will apply. URLs covered under this category may be also covered under other categories to allow for bandwidth risk reduction.

**Example URLs**

- <http://www.mp3.com>
- <http://www.beatboxbattle.net>
- [http://www.video.csupomona.edu/streaming/NASA/nasa\\_index.html](http://www.video.csupomona.edu/streaming/NASA/nasa_index.html)

## 6. Community Generated Content

### 6.1. BLOGS/WIKI *[Community Generated Content]*

**Description** — Web pages containing dynamic content — content that changes frequently because users are allowed to post or edit content at any time. This category is designed to cover the risks associated with dynamic content that may range from harmless to offensive.

**Category Combinations** —Many blogs and wikis focus on a particular theme or subject; therefore, this category is often used in conjunction with others, such as Education/Reference, Sports, Politics/Opinion, or Nudity, depending upon the focus or theme of the site.

**Example URLs**

- <http://www.wikipedia.org>
- <http://blog.360.yahoo.com>
- <http://www.boingboing.net>

### 6.2. FORUM/BULLETIN BOARDS *[Community Generated Content]*

**Description** — Web pages that hold discussions and post user-generated content, such as real-time message posting for a particular interest group.

This excludes message forums with a business or technical support focus; see “Technical/Business Forums”.

**Category Combinations** —Content that falls under this category also may be categorized as Media Sharing or Auctions/Classifieds.

**Example URLs**

- <http://www.ezboard.com>
- <http://forums.offtopic.com>
- <http://forums.clubsi.com>

### 6.3. MODERATED [*Community Generated Content*]

**Description** — Bulletin boards, chat rooms, search engines, or Web mail sites that are monitored by an individual or group who has the authority to block messages or content considered inappropriate. This category may be used as an exception to allow access to Web pages categorized as Moderated.

Sites with posted rules against offensive content do not fall under the Moderated category; see “Forum/Bulletin Boards”.

**Category Combinations** —URLs in this category also may be covered under other categories such as Education/Reference.

**Example URLs**

- <http://www.pvbi.net/mail/>
- <http://www.christianchat.co.uk>
- <http://www.cartalk.com/board/ubbthreads.php>

### 6.4. PERSONAL PAGES [*Community Generated Content*]

**Description** — Personal home pages that share a common domain such as those hosted by ISPs, university/education servers, or free Web page hosts. Also included are unique domains that contain personal information, such as a personal home page.

Home pages of public figures are not rated as Personal Pages. They will fall under their related category such as Entertainment or Sports. However, these pages are not highly trafficked making them difficult to categorize and provide coverage for each personal page.

**Category Combinations** —None

**Example URLs**

- <http://www.tripod.com/>
- <http://absolutelycats.tripod.com/>
- <http://www.freeservers.com/>
- <http://www.geocities.com/robpascarell/papillons.html>
- <http://atruth4aday.net.freeservers.com/>
- <http://geocities.yahoo.com>

### 6.5. PROFESSIONAL NETWORKING [*Community Generated Content*]

**Description** — This category includes Web pages that provide social networking exclusively for professional or business related purposes. These sites provide personal or group profiles and facilitate interaction among their members through real-time communication, message posting, public bulletins, and media sharing.

This category will also contain alumni sites that have a networking function.

This category does not include social networking sites where the focus may vary, but include friendship, dating, or professional focuses. See “Social Networking” or “Dating/Personals”.

**Category Combinations** —If the Web page is specific to an education or health group, the Education/Reference or Health categories will also apply.

**Example URLs**

- <http://www.linkedin.com>
- <http://www.sermo.com>
- <http://www.myragan.com>
- <http://www.ziggs.com>

### 6.6. TECHNICAL/BUSINESS FORUMS *[Community Generated Content]*

**Description** — Web pages with a technical or business focus that provide online message posting or real-time chatting, such as technical support or interactive business communication. While users may post any type of content, technical and business oriented forums tend to present less risk of containing offensive content.

Sites that offer a variety of forums with themes, including technical and business content, are categorized only as Forum/Bulletin Boards or Chat. Forums with a primary technical or business focus only will fall under the Technical/Business Forums category.

**Category Combinations** — None

**Example URLs**

- <http://www.softwaretipsandtricks.com/forum/>
- <http://www.tek-tips.com>
- <http://www.expresscomputeronline.com/techforum.shtml>

### 6.7. USENET NEWS *[Community Generated Content]*

**Description** — Web pages that provide access (<http://>) to usenet newsgroups and archives of files uploaded to newsgroups. Also included are online groups that offer similar community-oriented content posting. These pages are not highly trafficked, making them difficult to categorize and provide coverage for each group page.

**Category Combinations** —None

**Example URLs**

- <http://www.iusenet.com/100ProofNews.com/index.php>
- <http://www.newsville.com>
- <http://groups.google.com>

## 7. Entertainment/Recreation

### 7.1. ENTERTAINMENT *[Entertainment/Recreation]*

**Description** — Web pages that provide information about cinema, theater, music, television, infotainment, entertainment industry gossip-news, and sites about celebrities such as actors and musicians.

This also includes sites where the content is devoted to providing entertainment on the Web, such as horoscopes or fan clubs.

**Category Combinations** —This category is differentiated from Recreation/Hobbies by participation. Activities requiring participation such as fishing, amateur photography, or collecting will fall under Recreation/Hobbies.

**Example URLs**

- <http://www.hollywood.com>
- <http://www.godsmack.com>
- <http://www.dragonboats.com>

### 7.2. GAMES *[Entertainment/Recreation]*

**Description** — Web pages that offer online games and related information such as cheats, codes, demos, emulators, online contests or role-playing games, gaming clans, game manufacturer sites, fantasy or virtual sports leagues, and other gaming sites without chances of profit. Gaming consoles, such as X-Box and PlayStation, are included in this category.

**Category Combinations** — Game sites that include message posting or real-time chat will also be covered by the Chat and Forum/Bulletin Boards. If online purchasing is available, the URL will also be categorized as Online Shopping. Where violence is present in a game, the Game/Cartoon Violence category will apply. Computer gaming hardware falls under Software/Hardware, except game consoles such as X-Box and PlayStation.

**Example URLs**

- <http://videogames.yahoo.com>
- <http://www.mysterynet.com>
- <http://www.megagames.com>

### 7.3. HUMOR/COMICS *[Entertainment/Recreation]*

**Description** — Web pages providing content intended to be comical or funny. These sites include jokes, sketches, comics, and satire pages.

This category may also apply to graphic novel content, which is often associated with comics.

**Category Combinations** — If the entire site is hateful or discriminatory, it will also be categorized under the Hate/Discrimination category. Other categories that might include Humor/Comics Web pages are Nudity, Violence, Sexual Materials, or Streaming Media.

**Example URLs**

- <http://www.insanityink.com>
- <http://www.todayschuckle.com>
- <http://www.notinmybackyard.com>

### 7.4. RECREATION/HOBBIES *[Entertainment/Recreation]*

**Description** — Web pages for recreational organizations and facilities that include content devoted to recreational activities and hobbies. This category includes information related to public swimming pools, zoos, fairs, festivals, amusement parks, recreation guides, hiking, fishing, bird watching, or stamp collecting.

This category is differentiated from Entertainment by participation. Activities not requiring participation, such as watching a movie or reading celebrity gossip, will fall under Entertainment.

**Category Combinations** — None

**Example URLs**

- <http://www.trails.com>
- <http://www.edmonkwoodenboatclub.org>
- <http://www.sandiegozoo.org>

### 7.5. RESTAURANTS *[Entertainment/Recreation]*

**Description** — Web pages that provide information about restaurants, bars, catering, take-out and delivery, including online ordering. These sites provide information about location, hours, and pricing, as well as menu or related dietary information. This also includes restaurant guides and reviews, as well as cafes and coffee shops.

Not included are groceries, wholesale food, non-profit and charitable food organizations, or bars that have a non-food service focus.

**Category Combinations** — None

**Example URLs**

- <http://www.chevys.com>
- <http://www.bridgesdanville.com>
- <http://www.starbucks.com>

**7.6. SPORTS [Entertainment/Recreation]**

**Description** — Web pages related to professional or organized recreational sports. This includes sporting news, events, and information such as playing tips, strategies, game scores, or player trades.

Not included in this category are sports centers, athletic clubs, fitness or martial arts clubs, and non-league billiards, darts, or other such activities. Fantasy leagues are not included; see “Entertainment” or “Games”.

**Category Combinations** —If the site focuses on sports scores, tips, or strategies, but offers online purchasing of sports paraphernalia, the Online Shopping category may apply. However, if the site is primarily intended to market sports products, it falls only under Online Shopping.

Some sports involve excessive combat or competition that is violent and their Web pages may contain violent images or media. Such Web pages will also be categorized as Violence. For example, www.ufc.com is categorized as Sports and Violence. If the Web page is primarily non-violent content, then it will be categorized as Sports only.

**Example URLs**

- <http://www.nfl.com>
- <http://www.espn.go.com>
- <http://www.sportsline.com>

**7.7. TRAVEL [Entertainment/Recreation]**

**Description** — Web pages designed to promote personal or business travel, such as hotels, resorts, airlines, ground transportation, car rentals, travel agencies, and general tourist and travel information. This also includes sites that enable users to purchase tickets or secure accommodations.

Personal vacation photos are not covered under this category.

While tourism information may be present on governmental sites, such Web pages will not be categorized as Travel.

**Category Combinations** —None

**Example URLs**

- |   |   |
|---|---|
| • <a href="http://www.orbitz.com">http://www.orbitz.com</a>           | • <a href="http://www.flysaa.com">http://www.flysaa.com</a>       |
| • <a href="http://www.expedia.com">http://www.expedia.com</a>         | • <a href="http://www.polhotels.com">http://www.polhotels.com</a> |
| • <a href="http://www.japan-guide.com">http://www.japan-guide.com</a> | • <a href="http://www.yosemite.com">http://www.yosemite.com</a>   |

**8. Mail & Chat**

**8.1. CHAT [Mail & Chat]**

**Description** — Web pages that provide Web-based, real-time social messaging in public and private chat rooms. Internet Relay Chat (IRC) is included in this category.

While instant messaging has some of the same risks, it includes additional risks and is not Web-based, see “Instant Messaging” for additional information.

**Category Combinations** —None

**Example URLs**

- <http://www.teenspot.com/chat>
- <http://www.ifriends.net>
- <http://www.chatcommunity.net>

### 8.2. DIGITAL POSTCARDS *[Mail & Chat]*

**Description** — Web pages that allow people to send and receive digital postcards and greeting cards via the Internet. Digital postcards feature messages of greeting or sentiment, usually for special occasions such as birthdays or other holidays.

**Category Combinations** —Some site directories are covered under additional categories for flexibility in allowing or blocking. For example, some digital postcard sites will have a specific adult humor directory that may be also categorized as Sexual Materials or Nudity.

**Example URLs**

- <http://www.halloweenegreetings.com>
- <http://www.aruba-ecards.com>
- <http://www.felicitaciones-animadas.com>
- <http://www.bummelbaer.de>

### 8.3. INSTANT MESSAGING *[Mail & Chat]*

**Description** — Web pages that provide software for real-time communication over a network exclusively for users who have been invited to join a member’s contact list or an instant messaging session. Most instant messaging software includes features such as file transfer, PC-to-PC phone calls, and tracking of when other people log on and off.

**Category Combinations** —None

**Example URLs**

- <http://www.icq.com/download/>
- [http://www.aim.com/get\\_aim/win/latest\\_win.adp](http://www.aim.com/get_aim/win/latest_win.adp)
- <http://messenger.yahoo.com>

### 8.4. MESSAGING *[Mail & Chat]*

**Description** — Web pages that provide streaming messaging services such as computer to mobile phone text-messaging via SMS (Short Message Service) or MMS (Multimedia Message Service) or computer to fax machine messaging.

**Category Combinations** —None

**Example URLs**

- [http://message.alltel.com/customer\\_site/jsp/messaging\\_lo.jsp](http://message.alltel.com/customer_site/jsp/messaging_lo.jsp)
- [http://www.usamobility.com/send\\_a\\_message/index.html](http://www.usamobility.com/send_a_message/index.html)
- <http://www.efax.com>

### 8.5. SOCIAL NETWORKING *[Mail & Chat]*

**Description** — This category includes Web pages that enable social networking for a variety of purposes, such as friendship, dating, professional, or topics of interest. These sites provide personal or group profiles and facilitate interaction among their members through real-time communication, message posting, public bulletins, and media sharing.

This category does not include sites that are exclusive to dating, matchmaking, or a specific professional networking focus. See “Dating/Personals” and “Professional Networking”.

**Category Combinations** —If the site contains pages where they allow a person to chat, leave or read messages on a forum, or participate in media sharing, then the Chat, Forum/Bulletin Boards, and Media Sharing categories will also apply.

**Example URLs**

- <http://www.facebook.com>
- <http://www.myspace.com>
- <http://www.bebo.com>
- <http://www.classmates.com>
- <http://www.canyouconnect.com>

### 8.6. WEB MAIL *[Mail & Chat]*

**Description** — Web pages that enable users to send or receive e-mail through the Internet.

**Category Combinations** — None

**Example URLs**

- <http://mail.live.com>
- <http://mail.yahoo.com>
- <http://mail.lycos.com>

### 8.7. WEB MEETINGS *[Mail & Chat]*

**Description** — This category includes Web pages that host live meetings, video conferencing, and interactive presentations focused primarily on business users. Web meetings generally include streaming audio and video, and facilitate data transfer or office-oriented application sharing, such as online presentations.

For Web meeting sites that offer features not used in the Web meeting, such as remote access or browser-based office suites, we categorize the individual URL accordingly. Use the following table for examples:

Web Page	Categorization
<ul style="list-style-type: none"> <li>• Web meeting with browser-based suite functionality</li> <li>• Browser-based office suite provided as a separate feature</li> <li>• Web meeting with remote access functionality</li> <li>• Remote access provided as a separate feature</li> </ul>	<ul style="list-style-type: none"> <li>• Web Meetings</li> <li>• Interactive Web Applications</li> <li>• Web Meetings</li> <li>• Resource Sharing</li> </ul>

**Category Combinations** — None

**Example URLs**

- <http://www1.gotomeeting.com>
- <http://citrix.com/lang/English/home.asp>
- <http://webex.com>

### 8.8. WEB PHONE *[Mail & Chat]*

**Description** — Web pages that enable users to make telephone calls via the Internet or obtain information or software for this purpose. Web Phone service is also called Internet Telephony, or Voice Over Internet Protocol (VoIP). Web phone service includes PC-to-PC, PC-to-phone, and phone-to-phone services connecting via TCP/IP networks.

**Category Combinations** — Many instant messaging applications are now providing phone service; therefore, both the Web Phone and Instant Messaging categories may apply.

**Example URLs**

- <http://www.net2phone.com>
- <http://www.aimphoneline.com>
- <http://www.buddytalk.com>

## 9. Shopping

### 9.1. AUCTIONS/CLASSIFIEDS *[Shopping]*

**Description** — Web pages providing online bidding and selling of items or services.

Web pages in this category focus on bidding and sales; therefore, they do not cover classified ads such as real estate postings, personals, or companies marketing their auctions.

**Category Combinations** — None

**Example URLs**

- <http://www.ebay.com>
- <http://sfbay.craigslist.org/sss/> (\*://craigslist.org/sss)
- <http://www.bidz.com>
- <http://www.auction.co.kr>

### 9.2. FASHION/BEAUTY *[Shopping]*

**Description** — Web pages that market clothing, cosmetics, jewelry, and other fashion oriented products, accessories, or services. This also includes product reviews, comparisons, and general consumer information, as well as services such as hair salons, tanning salons, tattoo studios, and body piercing studios.

This category does not include fashion-related content such as modeling or celebrity fashion unless there is a focus on marketing the product line.

**Category Combinations** — Objectionable content found on these Web pages are also covered under other categories, such as Provocative Attire or Nudity.

Sites that sell products online will also be categorized as Online Shopping.

**Example URLs**

- <http://www.oneminutemanicure.com>
- <http://www.abercrombie.com/anf/index.html>
- <http://www.dickies.com>
- <http://apocalypsetattoo.com/index.php>

### 9.3. MARKETING/MERCHANDISING *[Shopping]*

**Description** — Web pages that provide individual or business promotion of products or services on the Web, but do not sell their products or services online. These sites generally serve as a company overview with descriptions of the services or products in which they specialize, but cannot be purchased directly from Marketing/Merchandising sites. Examples include, but are not limited to, wedding photography services, automobile manufacturer sites, or graphic design services.

The following are not included:

- Other categories that imply marketing are Alcohol, Auctions/Classifieds, Drugs, Finance/Banking, Mobile Phone, Online Shopping, Real Estate, School Cheating Information, Software/Hardware, Stock Trading, Tobacco, Travel, and Weapons.
- Sites with sole intent to market their services to other businesses; see “Business”.

**Category Combinations** — None

**Example URLs**

- <http://www.weddingphotos4u.com>
- <http://www.goodyear.com>
- <http://raumausstattung-gilles.de>

### 9.4. MOTOR VEHICLES *[Shopping]*

**Description** — This category includes sites for manufacturers and dealerships of consumer transportation vehicles, such as cars, vans, trucks, SUVs, motorcycles, and scooters. This also includes sites that provide product marketing, reviews, comparisons, pricing information, auto fairs, auto expos, and general consumer information about motor vehicles.

Automotive accessories, mechanics, auto-body shops, and recreational hobby pages are not included. Sites that provide business-to-business-only content regarding motor vehicles are not included.

**Category Combinations** — If the site sells or auctions cars online, the categories Auctions/Classifieds and Online Shopping also apply.

**Example URLs**

- <http://www.autoalliance.org>
- <http://www.chryslerllc.com>
- <http://www.cartervwsaab.com>
- <http://www.downtownhd.com>

### 9.5. ONLINE SHOPPING *[Shopping]*

**Description** — Web pages that specifically sell products or services online. Web pages that sell only one product are not included in Online Shopping — those Web pages will be categorized according to the topic of their exclusive content. For example, a site selling only weapons would be categorized under Weapons. A site selling weapons with a broad range of other items will be categorized as Online Shopping.

**Category Combinations** — Many categories assume their corresponding URLs will provide online shopping; therefore, those URLs will not be included in the Online Shopping category. Such categories are:

- |                          |                                |                               |
|--------------------------|--------------------------------|-------------------------------|
| • Alcohol                | • Instant Messaging            | • Remote Access               |
| • Anonymizers            | • Interactive Web Applications | • Resource Sharing            |
| • Anonymizing Utilities  | • Internet Radio/TV            | • Restaurants                 |
| • Auctions/Classifieds   | • Internet Services            | • School Cheating Information |
| • Content Server         | • Malicious Sites              | • Shareware/Freeware          |
| • Criminal Activities    | • Marketing/Merchandising      | • Stock Trading               |
| • Drugs                  | • Mobile Phone                 | • Tobacco                     |
| • Finance/Banking        | • Moderated                    | • Travel                      |
| • For Kids               | • P2P/File Sharing             | • Weapons                     |
| • Gambling               | • Personal Network Storage     | • Web Ads                     |
| • Hacking/Computer Crime | • Pharmacy                     | • Web Hosting                 |
| • Hate/Discrimination    | • Phishing                     | • Web Phone                   |
| • Illegal Software       | • Portal Sites                 |                               |
| • Incidental Nudity      | • Real Estate                  |                               |

**Example URLs**

- <http://www.babystyle.com>
- <http://amazon.com>
- <http://buchkatalog.net>

### 9.6. PHARMACY *[Shopping]*

**Description** — Web pages that provide reviews, descriptions, and market or sell prescription based drugs, over-the-counter drugs, birth control, or dietary supplements.

**Category Combinations** — Some content may be health-related; therefore, the Health category would apply. The Pharmacy category implies shopping, but if the Web page also offers non-Pharmaceutical products it would be covered under Online Shopping.

**Example URLs**

- <http://www.volume-pills.com>
- <http://www.rxwebplace.com>
- <http://www.vitaminsofthemoth.com>

### 9.7. WEB ADS *[Shopping]*

**Description** — Web pages that provide ad-hosting or programs that create advertisements. Examples include links, source code or applets for banners, pop-ups, and other kinds of static or dynamically generated ads that appear on Web pages.

This category is intended to block advertisements on Web pages, not the companies that provide the ads or advertising services. Aggressive advertising adware is covered under the Spyware/Adware category.

**Category Combinations** — None

**Example URLs**

- <http://click.absoluteagency.com>
- <http://ads.bomis.com>
- <http://www.adclicks-agent.de>

**10. Adult Content**

**10.1. DATING/PERSONALS *[Adult Content]***

**Description** — This category includes Web pages that provide networking for online dating, matchmaking, escort services, or introductions to potential spouses. These sites provide personal or group profiles and facilitate interaction among their members through real-time communication, message posting, public bulletins, and media sharing.

Sites that provide social networking that may include dating, but are not specific to dating, are covered under Social Networking.

**Category Combinations** —If the site contains pages where they allow a person to chat, leave or read messages on a forum, or participate in media sharing, then the Chat, Forum/Bulletin Boards, and Media Sharing categories will also apply.

When the site’s home page contains content considered to be Provocative Attire or Sexual Materials, these two categories will also apply.

Sites that pervasively contain pornographic images also will be categorized under Pornography.

**Example URLs**

- <http://www.match.com>
- <http://www.eharmony.com>
- <http://www.dating.com>
- <http://www loveme.com>

**10.2. INCIDENTAL NUILITY *[Adult Content]***

**Description** — Web pages that contain non-pornographic images of the bare human body like those found in classic sculpture and paintings, or medical images.

This category is designed for use as a selective blocking category to allow or block sites in order to address cultural or geographic differences in opinion about nudity. For example, use this category when you want to block access to nudity, but allow access when it is not the primary focus of a site, such as news sites or major portals.

**Category Combinations** —If nudity or pornography content is present on corresponding pages, the Nudity and Pornography categories will also apply.

**Example URLs**

- <http://www.thesun.co.uk>
- <http://www.bild.t-online.de>
- <http://www.stern.de>
- <http://www.sat1.de>
- <http://www.express.de>

**10.3. NUILITY *[Adult Content]***

**Description** — Web pages that have non-pornographic images of the bare human body.

Classic sculpture and paintings, artistic nude photographs, some naturism pictures, and detailed medical illustrations are included in the Nudity category. High-profile sites where nudity is not a concern for visitors do not fall under this category; see “Incidental Nudity”.

**Category Combinations** —Some URLs may fall under other categories to allow for exemption, such as Art/Culture/Heritage, Education/Reference, or Health.

**Example URLs**

- <http://www.avalon-resort.com>
- <http://www.denverbreast.com>
- <http://www.jaedasfineart.com>

### 10.4. PORNOGRAPHY *[Adult Content]*

**Description** — Web pages that contain materials intended to be sexually arousing or erotic. This includes fetish pages, animation, cartoons, stories, and child pornography.

**Category Combinations** — Web pages that contain child pornography, zoophilia, necrophilia, and violent porn have both the Pornography and Extreme categorization.

**Example URLs**

- <http://www.hustler.com>
- <http://www.thehun.net>
- <http://www.paysitereviews.com>

### 10.5. PROVOCATIVE ATTIRE *[Adult Content]*

**Description** — Web pages with pictures that include alluring or revealing attire, lingerie and swimsuits, or supermodel or celebrity photo collections, but do not involve nudity.

Sites with swimwear or other such attire that is not intended to be provocative will not fall under this category. For example, Olympic swimming sites will not be categorized as Provocative Attire.

**Category Combinations** — None

**Example URLs**

- <http://hot-latina-babes.blogspot.com>
- <http://www.kiana.com>
- <http://www.victoriassecret.com>

### 10.6. SEXUAL MATERIALS *[Adult Content]*

**Description** — Web pages that have descriptions or depictions of sexual acts, but are not intended to be arousing or erotic. Examples of sexual materials include sex education, sexual innuendo, humor, or sex related merchandise.

This category does not include Web pages with content intended to arouse; see “Pornography”.

**Category Combinations** — Sexual Materials may also be used in conjunction with popular exception categories where it applies, such as Education/Reference or Health.

**Example URLs**

- <http://www.kamasutra-sex.org>
- <http://www.sexualhealth.com>
- <http://www.mypleasure.com>

### 10.7. TEXT/SPOKEN ONLY *[Adult Content]*

**Description** — This category applies to content that is text or audio only, it does not contain pictures.

This category may be used as an exception category to allow explicit text and recorded material to be accessed when you want pictures blocked using the Pornography, Violence, or Sexual Materials categories.

Libraries or universities, in particular, may wish to utilize this category since it focuses Web filtering on offensive graphics that may be displayed in their public facilities.

**Category Combinations** — None

**Example URLs**

- <http://www.eroticywriting.co.uk>
- <http://www.trinitycross.net/word/index.html>
- <http://www.passionateink.org>

**11. Cheating & Hacking**

**11.1. ANONYMIZERS [Cheating & Hacking]**

**Description** — Web pages that purposefully allow users to browse the Web by hiding their IP address, or other personal identification information, in order to bypass local filtering policies and access any Web page. Anonymizer Web pages will also block any tracking technologies, such as cookies or browser history. Some methods also prevent OS version and Web page history from being forwarded to the Web page.

Pages that provide free proxy IP addresses or detail how to bypass filtering are included in this category. Web pages that do not intend to hide a user are not included in this category; see “Anonymizing Utilities”.

**Category Combinations** —None

**Example URLs**

- <http://www.anonymizer.com>
- <http://www.megaproxy.com>
- <http://www.boingboing.net/censorroute.html>
- <http://www.hidemypass.com>
- <http://www.anonymizer.secuser.com>

**11.2. ANONYMIZING UTILITIES [Cheating & Hacking]**

**Description** — Web pages that result in anonymous Web browsing without the explicit intent to provide such a service. This category includes URL translators, Web page caching, or other utilities that may function as anonymizers, but without the express purpose of bypassing filtering software.

URL translation and text translation are different: Text translation requires a user to enter a word, phrase, or block of text into an input field for translation, not a URL. Text translation is categorized as Text Translators.

**Category Combinations** —Sites that offer both URL translation and text translation may be categorized as both Anonymizing Utilities and Text Translators.

**Example URLs**

- <http://www.babelfish.yahoo.com>  
[http://www.babelfish.yahoo.com/translate\\_url](http://www.babelfish.yahoo.com/translate_url)
- <http://www.archive.org>  
<http://web.archive.org/web/19961220001705/http://www1.playboy.com/>
- <http://translate.google.com/translate>  
<http://translate.google.com/translate?u=http%3A%2F%2Fwww.playboy.com&langpair=en%7Cde&hl=en&ie=ASCII&oe=ASCII>
- [http://www.worldlingo.com/en/websites/url\\_translator.html](http://www.worldlingo.com/en/websites/url_translator.html)

**11.3. HACKING/COMPUTER CRIME [Cheating & Hacking]**

**Description** — Web pages that provide "how-to" directions, or otherwise enable, fraud, crime, or malicious activity that is computer oriented. Web pages related to computer crime include malicious hacking information or tools that help individuals gain unauthorized access to computers and networks (root kits, kiddy scripts).

Also included are other areas of electronic fraud such as dialer scams and illegal manipulation of electronic devices. Illegal software does not fall under this category; see “Illegal Software”.

**Category Combinations** —None

**Example URLs**

- <http://www.eve-online-hacks.com>
- <http://www.hackerthreads.org>
- <http://www.elitehackers.info>

### 11.4. ILLEGAL SOFTWARE *[Cheating & Hacking]*

**Description** — Web pages that offer information to pirate or illegally distribute software or electronic media, such as copyrighted music or film, distribution of illegal license key generators, software cracks, and serial numbers.

Peer-to-Peer Web pages are not included in this category; see “P2P/File Sharing”.

**Category Combinations** —None

**Example URLs**

- <http://www.infinetwarez.com>
- <http://www.planetddl.com>
- <http://www.freshwap.com>

### 11.5. SCHOOL CHEATING INFORMATION *[Cheating & Hacking]*

**Description** — Web pages that promote plagiarism or cheating by providing free or fee-based term papers, written essays, or exam answers.

Not included are sites that offer student help, discuss literature, films, or books, or other content that is often the subject of research papers.

**Category Combinations** —None

**Example URLs**

- <http://www.cheathouse.com>
- <http://www.academictermpapers.com>
- <http://www.essaydepot.com>

## 12. Crime/Hate/Violence

### 12.1. CRIMINAL ACTIVITIES *[Crime/Hate/Violence]*

**Description** — Web pages that provide instructions to commit illegal or criminal activities. Instructions include committing murder or suicide, sabotage, bomb-making, lock-picking, service theft, evading law enforcement, or spoofing drug tests. Information on how to distribute illegal content, perpetrate fraud, or consumer scams may be also included.

Computer-related fraud is not included in this category; see “Hacking/Computer Crime”.

**Category Combinations** —None

**Example URLs**

- <http://www.myoids.com>
- <http://www.andr.net>
- <http://www.lockpickshop.com>

### 12.2. EXTREME *[Crime/Hate/Violence]*

**Description** — Web pages providing content considered gory, perverse, or horrific in nature.

**Category Combinations** —This category is used in conjunction with other categories, such as Gruesome Content, Hate/Discrimination, Politics/Opinion, Pornography, Violence, or Game/Cartoon Violence, to identify Web pages that are at the outer limits of these categories. Web pages categorized as Extreme may fall under additional categories not listed here.

Web pages that contain child pornography, zoophilia, necrophilia, and violent porn have both the Pornography and Extreme categorization.

**Example URLs**

- <http://www.rotten.com>
- <http://www.footageworks.com>
- <http://www.americanpatrol.com>

### 12.3. GAME/CARTOON VIOLENCE *[Crime/Hate/Violence]*

**Description** — Web pages providing fantasy or fictitious representations of violence within the context of games, comics, cartoons, or graphic novels. This includes images and textual descriptions of physical assaults or hand-to-hand combat, as well as grave injury and destruction caused by weapons or explosives.

**Category Combinations** —Some URLs also may be covered by other categories such as Games, Humor/Comics, Entertainment, or Extreme. For example, Web pages displaying torture, gore, horrific death are also categorized as Extreme.

**Example URLs**

- <http://www.americasarmy.com>
- <http://www.sfdt.com>
- <http://happytreefriends.atomfilms.com>

### 12.4. GRUESOME CONTENT *[Crime/Hate/Violence]*

**Description** — Web pages with content that can be considered tasteless, gross, shocking, or gruesome. Some examples include tasteless humor, bodily excretory functions, graphic medical or accident scene photos (containing blood or wounds), extreme forms of body modification (cutting, branding, or genital piercing), or shocking depictions of inhumane animal treatment.

This category does not contain Web pages with content pertaining to physical assault; see “Violence”.

**Category Combinations** —Some URLs will be covered by both the Gruesome Content and Violence categories.

**Example URLs**

- <http://www.doodie.com>
- [http://www.answering-christianity.com/animal\\_cruelty.htm](http://www.answering-christianity.com/animal_cruelty.htm)
- <http://www.toxiccustard.com/features/vomit/>

### 12.5. HATE/DISCRIMINATION *[Crime/Hate/Violence]*

**Description** — Web pages that provide information that would encourage the oppression of a specific group of individuals. This includes promoting, explicitly or implicitly, an agenda against groups based on race, religion, nationality, gender, age, disability, or sexual orientation. Political parties with a specific hate-based agenda may be included.

If involving jokes or humor, the focus of the entire site must be considered hateful or discriminatory to fall under this category.

**Category Combinations** —None

**Example URLs**

- <http://www.stormfront.org>
- [http://www.geocities.com/white\\_truth](http://www.geocities.com/white_truth)
- <http://www.petitionspot.com/petitions/eenjrncwknmrjn>
- <http://www.liberalmustdie.com>

### 12.6. HISTORICAL REVISIONISM *[Crime/Hate/Violence]*

**Description** — Content that denounces or offers different interpretations of significant historical facts, such as holocaust denial. Some sites in this category may have a legitimate academic value, however many of these sites include illegitimate manipulation of history for political purposes.

This category is not intended to include all reexamination of historical facts, but is limited to historical events that are highly sensitive.

**Category Combinations** —None

**Example URLs**

- <http://www.codoh.com>
- <http://www.zundelsite.org>
- [http://www.stormfront.org/truth\\_at\\_last/holocaust.htm](http://www.stormfront.org/truth_at_last/holocaust.htm)

**12.7. PROFANITY [Crime/Hate/Violence]**

**Description** — Web pages that contain crude, vulgar, or obscene language or gestures.

**Category Combinations** —None

**Example URLs**

- <http://www.ruthlessreviews.com>
- <http://www.profaneexistence.com>
- <http://www.erenkrantz.com/Humor/SevenDirtyWords.shtml>

**12.8. VIOLENCE [Crime/Hate/Violence]**

**Description** — Web pages that contain real or lifelike images or text that portray, describe, or advocate physical assaults against humans, animals, or institutions (for example, depictions of war, suicide, mutilation, or dismemberment).

**Category Combinations** —Sites showing the outer end of this spectrum, such as depictions of torture, gore, or horrific death, are also categorized as Extreme.

**Example URLs**

- <http://www.fangoria.com>
- <http://www.carpenochem.tv/killers/>
- <http://www.cnd.org/njmassacre/>

**12.9. WEAPONS [Crime/Hate/Violence]**

**Description** — Web pages that provide information about buying, making, modifying, or using weapons, such as guns, knives, swords, paintball guns, as well as ammunition, explosives, and weapon accessories.

Also included are sites that contain content for:

- Weapons for personal or military use.
- Homemade weapons.
- Non-lethal weapons, such as mace, pepper spray, or taser guns.
- Weapons facilities, such as shooting ranges.
- Government or military oriented weapons.

Political action groups, such as the NRA, are not included; see “Politics/Opinion”.

**Category Combinations** —None

**Example URLs**

- <http://www.gunaccessories.com>
- <http://www.zmweapons.com>
- <http://www.galleryofguns.com>

**13. Drugs & Gambling**

**13.1. ALCOHOL [Drugs & Gambling]**

**Description** — A Web page that significantly focuses on selling, promoting, or advocating the use of alcohol. Alcohol includes beer, wine, and hard liquors.

This category also includes cocktail recipes and home brewing instructions.

**Category Combinations** —Alcohol related sites that focus on the business aspect may be trusted with the Business, Alcohol combination.

**Example URLs**

- <http://www.wine.com>
- <http://www.absinthe.bz>
- <http://www.barmeister.com>

### 13.2. DRUGS *[Drugs & Gambling]*

**Description** — Sites in this category provide information on the purchase, manufacture, and use of illegal or recreational drugs. This includes displaying, selling, or detailing the use of drug paraphernalia, as well as tips on legal highs, such as glue sniffing, the misuse of prescription drugs, or the abuse of other legal substances.

This category is not used for sites with exclusive health or political themes.

**Category Combinations** — If sites contain multiple themes, then they may be covered under other categories. For example, sites with obvious illegal tips on steroid use also may be categorized as Criminal Activities.

**Example URLs**

- <http://www.hightimes.com>
- <http://www.hempfiles.com>
- <http://www.ganjakits.com>

### 13.3. GAMBLING *[Drugs & Gambling]*

**Description** — Web pages that allow users to wager or place bets online or provide gambling software that allows online betting; for example, casino games, betting pools, sports betting, and lotteries.

This category includes lotteries if you can buy the tickets or play online. Web pages related to gambling that do not allow betting online are not included: see “Gambling Related”.

**Category Combinations** — None

**Example URLs**

- <http://www.silverdollar.com>
- <http://www.goldenreefcasino.com>
- <http://www.bettingspots.com>

### 13.4. GAMBLING RELATED *[Drugs & Gambling]*

**Description** — Web pages that offer information relevant to gambling, without providing the means to do so. Examples include gambling links, tips, sports picks, lottery results, as well as horse, car, or boat racing.

Casino-related Web pages will fall under this site if they do not offer online gambling.

**Category Combinations** — None

**Example URLs**

- <http://www.ncaa-college-basketball-picks.com>
- <http://www.tnlottery.com>
- <http://www.asianbookie.com>

### 13.5. TOBACCO *[Drugs & Gambling]*

**Description** — Web pages that sell, promote, or advocate the use of tobacco products, tobacco paraphernalia, including cigarettes, cigars, and pipe, chewing, and snuff tobacco.

**Category Combinations** — None

**Example URLs**

- <http://www.smokers.com>
- <http://www.finckcigarcompany.com>
- <http://www.pleasuresurvey.com>
- <http://www.cigaretbutiken.se>
- <http://www.snusbutiken.se>

**14. Malicious Sites**

**14.1. MALICIOUS SITES [Malicious Sites]**

**Description** — Web pages that deploy code designed specifically to hijack your computer’s settings or activity. Some examples include self-installing applications (called "drive-by" executable file downloads), Trojans, and viruses that exploit security vulnerabilities in browsers or other applications. It is possible for a Web page to lose its malicious status and be re-categorized.

This category is differentiated from the Spyware/Adware category by its intent. Spyware/Adware is intended to covertly gather and send information to another party; malicious sites intend to take action on another computer to cause damage.

**Category Combinations** —None

**Example URLs (Beware: These URLs are likely to harm your computer.)**

- <http://www.magic-date.net>
- <http://shouso.com/xiazai/7.exe>
- <http://69.76.186.24/?5acb144e15456ec290b516c3>

**14.2. PARKED DOMAINS [Malicious Sites]**

**Description** — Web pages that once served content, but their domains have been sold or abandoned and are no longer registered. Parked domains do not host their own content, but usually redirect users to a generic page that states the domain name is for sale or redirect users to a generic search engine and portal page, some of which provide valid search engine results.

**Category Combinations** —Parked domain URLs will be covered under other categories only when the domain title or terms clearly indicate it would contain a specific type of content, such as pornography.

**Example URLs**

- <http://www.illusionsworld.com>
- <http://www.passwordscenter.com>
- <http://www.scurrynet.com>

**14.3. PHISHING [Malicious Sites]**

**Description** — Links to Web pages that typically arrive in hoax e-mails established to steal user account information. These sites falsely represent themselves and appear as legitimate company Web pages in order to deceive and obtain user account information that can be used to perpetrate fraud or theft.

**Category Combinations** —None

**Example URLs**

- <http://219.87.146.114/www.bankofamerica.com>
- <http://www.qibby.com/secure/paypal.com>
- <http://www.irdaoc.com/www.ebay.com/wsw23/login.php>
- [http://articledirectory-az.com/bookmarker/data/eBay\\_com\\_Verify\\_your\\_eBay\\_account\\_files](http://articledirectory-az.com/bookmarker/data/eBay_com_Verify_your_eBay_account_files)

### 14.4. SPAM URLS *[Malicious Sites]*

**Description** — Links to Web pages that arrive in unsolicited spam e-mails. Spam URL content ranges from product marketing to potentially offensive or fraudulent sites. Also included are sites built only for spamming purposes such as spam blogs or comment spam.

Links to Web pages that typically arrive in hoax e-mails established to steal user account information are not included; see “Phishing”.

**Category Combinations** — None

**Example URLs**

- <http://aztxobzipyijon.com>
- <http://www.superoakuniverse.com>
- <http://www.gold17.net>

### 14.5. SPYWARE/ADWARE *[Malicious Sites]*

**Description** — Web pages that download or execute software intended to gather user information and send it to a third party without the user’s explicit knowledge or consent.

Web pages that download Potentially Unwanted Programs (PUPs) are included.

This category is differentiated from the Malicious Sites category by its intent. Spyware/Adware is intended to covertly gather and send information to another party. The intent of a malicious site is to install or take an action without user approval or knowledge.

**Category Combinations** — None

**Example URLs**

- <http://www.e-spy-software.com>
- <http://www.here4search.com>
- <http://www.7search.com>