



GlobalChalkboard[★]

An Innovative Curriculum AND Filtering Solution

A Traditional Filter and Web 2.0 Content: *Why can't they get along?*

Web 2.0 is user-generated content. It's collaborative input. So, how do you use it for education in K-12 schools and still maintain security? A traditional filter is too rigid. It can't adapt to the fluid Web 2.0 world.

A Fluid World Needs a Flexible Filter

To use Web 2.0 applications while still managing your classroom and maintaining security you need a flexible filtering tool. That's exactly what BASCOM's Global Chalkboard delivers. It gives the IT Department the filtering it needs to satisfy CIPA and the Acceptable Use Policies of the school. And, it goes further by enabling a school to empower their educators with the ability to select Web 2.0 content.

Now... Let's Slay Some Myths

With the Global Chalkboard you now have a safe, secure, and simple way to use collaborative content in the classroom. So, what's holding you back? It's time to debunk some myths that are standing in your way.

Safely access Web 2.0 resources
Securely use collaborative content
Simply build Web 2.0 lessons

Myth #1 – Using Web 2.0 to teach will take too much time.

Not true. Since the Global Chalkboard comes prepackaged with ready-to-use, Web 2.0 enriched lessons, it's easy for teachers to get going. And, as they become more proficient, they can develop and share these Web-based lessons, align them to standards, and modify them for at-risk students that require individualized instruction. So, the Global Chalkboard is both easy to use and robust.

Myth #2 – It's too hard to keep a class focused.

Not true. The Global Chalkboard enables a school to give their teachers the classroom management tools needed to focus students for productive learning. Its flexible filtering empowers educators to granularly select Web 2.0 content; students can be directed to groups of blogs, wikis, or NING sites, a single site, or even a single page from a site. Also, students can be guided to a library of YouTube videos, or only a single video. With the Global Chalkboard, teachers have a flexible and easy to use curriculum tool that enables them to select the exact Internet content needed.

Myth #3 – Web 2.0 in the classroom will compromise our security.

Not true. Flexible filtering keeps your classroom safe. The IT Department still holds the reins on security. They define the filter settings and delegate authority to educators to make content decisions. With innovative Web 2.0 security features such as the Global Chalkboard Video Selector™ the IT Department can now give teachers the authority to select a single YouTube video or build a library of videos for their students.

Myth #4 – Web 2.0 will create conflicts between departments.

Not true. The Global Chalkboard eases the tensions between the IT Department and teachers. With the Global Chalkboard's flexible filtering, the IT Department empowers teachers with the ability to select Web 2.0 content. This eliminates a bottleneck created with a rigid, traditional filter that requires teachers to request special access and wait patiently until that happens. And now, since the IT Department is no longer burdened with making content decisions, they can focus on security and put curriculum back into the hands of educators—where it belongs.



To learn more about how the flexible filtering of BASCOM's Global Chalkboard will empower your educators to bring Web 2.0 into the classroom, call 1-888-922-2726 or visit www.bascom.com and view our recorded webinar: Internet Filters and Web 2.0 in K-12 Schools: Can't they just get along?